



Eastbournian Society

Advertising in the *Old Eastbournian* magazine 2021

Advertising rates (colour or b&w)

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|---|---------|
| Back cover (full page) | £400.00 |
| Full page | £300.00 |
| Half page | £165.00 |
| Quarter page | £100.00 |
| Business card | £50.00 |
| Page sponsorship ('This page has been sponsored by...' at bottom of page) | £35.00 |

Advert sizes (mm)

| | |
|-------------------------------------|---|
| Full page | Trim size = 297 (H) × 210 (W) plus 3mm extra 'bleed' on all sides |
| Half page within white border | 137 (H) × 190 (W) (landscape format only) |
| Quarter page within white border | 137 (H) × 93 (W) (portrait format only) |
| Business card | 57 (H) × 89 (W) (landscape format only). This will be enlarged slightly from supplied card |

File specifications

- All adverts to be supplied as high resolution cmyk pdf files, Illustrator eps files or jpeg images.
- Adverts prepared in Word cannot be used as they would not be cmyk colour separated.
- Business cards can be sent to the ES office to be scanned.
- We can design an advert for you in the correct format – please contact us for details.

Contact

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